

FOR IMMEDIATE RELEASE
Aug. 28, 2017

CONTACT: Shane McGoey, Ph.D.
Executive Director
(440) 899-9282
smcgoey@thetaphialpha.org

Theta Phi Alpha Welcomes New Director of Growth and Outreach



BAY VILLAGE, Ohio – Theta Phi Alpha announces the selection of Jennifer Kreiman, Alpha Nu, as the new Director of Growth and Outreach. Jennifer will be responsible for working with alumnae volunteers, the National Vice President-Extension, and administrators at potential and selected host institutions to help Theta Phi Alpha fulfill its strategic extension plan.

Jennifer comes to the National Office staff after serving ten years on Grand Council first, as National Vice President-Collegians, and finishing her tenure as National Executive Secretary. She brings with her extensive knowledge of the organization, skills in collegiate relations, and experience working with members at each

stage of membership.

“Jennifer’s extensive experience and dedication to Theta Phi Alpha demonstrates her passion for growing our organization,” said Dr. Shane McGoey, Executive Director of Theta Phi Alpha. “We are thrilled to begin sharing Jennifer’s talents with our members.”

Jennifer holds a bachelor’s degree in management science from Kettering University. She and her family currently call Grand Blanc, Michigan their home.

Founded in 1912, Theta Phi Alpha is a women’s organization to provide close comradeship; to advance educational, social, and philanthropic interests and leadership training; to encourage spiritual development and adherence to the highest moral standards; and to promote lifelong bonds of friendship; a fraternity for college and university women and alumnae. Theta Phi Alpha was founded at the University of Michigan in Ann Arbor; today there are 57 active collegiate chapters, 33 alumnae associations and four alumnae clubs in the United States.